Amitex India is the leading Soya and Sunflower Lecithin manufacturer in India.

We manufacture Soya and Sunflower Lecithin Liquid, Powder and Granules. We also manufacture Phosphatidyl Choline (PC) 35 and 30. We cater mainly to food, chocolates, and pharmaceutical industry as a raw material. To know more about us, kindly visit [www.amitexindia.com](http://www.amitexindia.com).

### Current Opening (Designation)

**Marketing Executive**

- Communicating with target audiences and managing customer relationships
- Doing corresponding through mail and telephone
- We require experience in B2B marketing with Food industry
- Arranging the effective distribution of marketing materials
- Maintaining and updating customer databases;
- Organizing and attending events such as conferences, seminars, and exhibitions;
- Conducting market research, for example using customer questionnaires and focus groups
- Contributing to, and developing, marketing plans and strategies;
- Monitoring competitor activity;
- Supporting the marketing manager and other colleagues.
- Job involves travelling across India and may also include representing Company in International Expos
- Incumbent should be Tech Savvy and should know to use media to acquire customers and interact as well

### Locations

Mumbai

### Number of Candidates

one

### CTC / Pay Package (yearly)

**Salary:** 3 to 4. Lac plus Incentive
<table>
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<tr>
<th>Date of Joining</th>
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<td>Selection Process &amp; Criteria</td>
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Contact Person: Mrs. Surekha D'souza

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With Warm Regards,
Jyoti Komallu
Placement Co-Ordinator