



## Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

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Website: [www.scdl.net](http://www.scdl.net)

<b>Brief about the Company</b>	<p>Amitex India is the leading Soya and Sunflower Lecithin manufacturer in India.</p> <p>We manufacture Soya and Sunflower Lecithin Liquid, Powder and Granules. We also manufacture Phosphatidyl Choline (PC) 35 and 30. We cater mainly to food, chocolates, and pharmaceutical industry as a raw material. To know more about us, kindly visit <a href="http://www.amitexindia.com">www.amitexindia.com</a>.</p>
<b>Current Opening (Designation)</b>	<b>Marketing Executive</b>
<b>Profile of the Candidates</b>	<ul style="list-style-type: none"><li>➤ Communicating with target audiences and managing customer relationships</li><li>➤ Doing corresponding through mail and telephone</li><li>➤ We require experience in B2B marketing with Food industry</li><li>➤ Arranging the effective distribution of marketing materials</li><li>➤ Maintaining and updating customer databases;</li><li>➤ Organizing and attending events such as conferences, seminars, and exhibitions;</li><li>➤ Conducting market research, for example using customer questionnaires and focus groups</li><li>➤ Contributing to, and developing, marketing plans and strategies;</li><li>➤ Monitoring competitor activity;</li><li>➤ Supporting the marketing manager and other colleagues.</li><li>➤ Job involves travelling across India and may also include representing Company in International Expos</li><li>➤ Incumbent should be Tech Savvy and should know to use media to acquire customers and interact as well</li></ul>
<b>Locations</b>	<b>Mumbai</b>
<b>Number of Candidates</b>	<b>one</b>
<b>CTC / Pay Package (yearly)</b>	<b>Salary: 3 to 4. Lac plus Incentive</b>

<b>Date of Joining</b>	<b>immediate</b>
<b>Selection Process &amp; Criteria</b>	<b>Direct Interview</b>

**Contact Person:** Mrs. Surekha D'souza

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With Warm Regards,

Jyoti Komallu

Placement Co-Ordinator