



Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

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Website: www.scdl.net

Dear Sir/Madam,

Kindly fill up the below format for our ready reference.

Brief about the Company	<p>Bentley is the global leader dedicated to providing architects, engineers, constructors, and owner-operators with comprehensive software solutions for sustaining infrastructure. These solutions provide users with the capabilities they need to increase cost efficiencies and maximize the return on their investments in innovation, empowering them to design, build, and operate better-performing infrastructure, which has been Bentley's mission for the past 30 years. Bentley sustains the infrastructure professions by helping to leverage information technology, learning, best practices, and global collaboration – and by promoting careers devoted to this crucial work. Founded in 1984, Bentley has more than 3000 colleagues and offices in more than 45 countries, had 2014 revenues surpassing \$600 million, and, since 1995, have invested more than \$1 billion in research, development, and acquisitions.</p>
Current Opening (Designation)	Associate Academic Program Manager
Profile of the Candidates	<p>You will be part of an exponential global organization (Bentley Academic Services) with very aggressive “start-up like environment” working towards phenomenal growth of academic relations measured in terms of “connected” students, educators and institutions. The team is tasked with delighting students with Bentley offerings towards sustaining the world's infrastructure so they become our users for life as they graduate and work with architects, engineers, constructors, and owner-operators.</p> <p>Opportunity:</p> <p>You are a highly energetic self-starter with pioneering spirit and passion for academia who would be excited to get up every morning thinking about making Bentley a household name in the academic world. You will be part of the Academic Program Management team. This team's responsibilities are global in nature working closely with Academic Relations Management team across various regions assuring continuous engagement with students and educators across the world.</p> <p>Responsibilities:</p> <ul style="list-style-type: none">• Grow exponentially the usage of (and the number of students using) Bentley offerings in schools, universities, vocational institutions by both “landing” and “expanding”.• Coordinate education activities to engage with students and institutions with various Bentley Academic programs.• Coordinate with Bentley users and prioritize the universities that need to be targeted.

- Coordinate marketing activities, events, and communication with the marketing team.
- Be the focal point for academic within assigned region.
- Manage Channel and other partners promoting the educational program.
- Manage and promote industry and other alliance.
- Manage various programs to connect with students such as
- Bentley Student Ambassadors program
- Bentley Colleague Ambassadors program
- Bentley Sponsor Students program
- Bentley Scholarship program
- Events to connect to students
- Regular participation on social media
- Coordination with colleagues in different groups and at different levels
- Other duties as assigned

Essential Skills:

- 0-3 years of experience related to software industry
- Bachelor's degree with knowledge in at least one of the following domains: Structural/Geotechnical/GIS/ Water-resources/Roads. MBA degree is preferred but not required
- Excellent organizational, networking and coordination skills
- Excellent communication and strong presentation skills is required
- MS Office software applications
- Acquaintance with Bentley software shall not be required but will be highly encouraged
- Ability to operate with minimal guidance
- Willing to travel

Locations	Pune/ Kolkata
Number of Candidates	2
CTC / Pay Package	3.0-3.50 LPA
Date of Joining	At the earliest
Selection Process & Criteria	Digital interview, telephonic interview followed by F2F interview, HR interview

Contact Person: Mr. Rahul Joglekar
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With Warm Regards

Enrollment Department.