Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16
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Brief about the Company	**Biz4Solutions** is US based company with offices in Frisco, Texas with an impressive list of US based clients and proven track record. Biz4Solutions is a rapidly growing (8 yrs and counting….) IT company specializing in mobile solutions and rich web applications based on Open source frameworks. We do exciting work with a number of start-up companies in US, Europe and Africa on cutting edge technologies.
Current Opening (Designation)	Technical Content Writer
Profile of the Candidates	➢ Writing a wide variety of topics for multiple platforms (website, blogs, articles, social updates, banners, case studies, guides, white papers, etc.) ➢ Proofread content for errors or additions and ensure that content is written per instructions ➢ Create properties that position Biz4 as a thought leader in the industry such as Case Study, Whitepaper ,Guest post ,PPT, LinkedIn post etc ➢ Proficiency in channels such as; blogs and on social media pages. ➢ Manage the content and strategies for Biz4Solutions's social media platforms. ➢ Develop appealing and interesting content as per the campaign / project timelines ➢ Ability to interact effectively and provide service excellence to internal/ external customers on a regular basis and Identify and respond to current and future client needs, gives appropriate priority and a consultative approach, builds appropriate relationships. ➢ The writer is expected to research thoroughly, gather validated ideas and come up with fresh content for any given assignment. ➢ Create blog posts that are concise, informative, and engaging. Readability, proper grammar, and correct spelling are also a must. ➢ Ability to quickly grasp complex technical concepts and make them easily understandable in text and pictures ➢ Experience in content writing about technology-related topics, specifically in the field of IT.

	➤ Basic familiarity with latest trends in Software Development. ➤ A creative mind and a passion for all things digital
Locations	Baner, Pune
Number of Candidates	1
CTC / Pay Package (yearly)	Can be disclosed after interview, Best as per industry standards for sure
Date of Joining	Within 15 days or a week or less than a week.
Selection Process & Criteria	1. Assessment test(can be submitted by the candidate via mail in/after 2 days) 2. Written test (to check the thought process) 3.F2F round with TL/Project Manager/CEO

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