



# Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

Tel: 020-66211000, Fax: 020 -66211040, 66211041

Website: [www.scdl.net](http://www.scdl.net)

Dear Sir/Madam,

Kindly fill up the below format for our ready reference.

<b>Brief about the Company</b>	Capita is the UK's leading provider of business process management and integrated professional support service solutions, with 62,000 staff across the UK, Europe, South Africa and India.
<b>Current Opening (Designation)</b>	<b>Executive-Digital Marketing</b>
<b>Profile of the Candidates</b>	<ul style="list-style-type: none"><li>• Plan and execute all web, SEO/SEM, marketing database, email, social media and display advertising campaigns</li><li>• Design, build and maintain social media presence for Marks and Spencer</li><li>• Measure and report performance of all digital marketing campaigns, and assess against goals</li><li>• Identify trends and insights, and optimize spend and performance of the marketing campaigns</li></ul>
<b>Locations</b>	<b>Pune-Magarpatta</b>
<b>Number of Candidates</b>	<b>5</b>
<b>CTC / Pay Package</b>	<b>2lacs-3 lacs</b>
<b>Date of Joining</b>	<b>30<sup>th</sup> March-15</b>
<b>Selection Process &amp; Criteria</b>	<b>Language test, HR round &amp; ops round</b>

**Contact Person: Veena Anand**

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With Warm Regards,

Enrollment Department.