Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16
Tel: 020-66211000, Fax: 020 -66211040, 66211041
Website: www.scdl.net

Dear Sir/Madam,

Kindly fill up the below format for our ready reference.

Brief about the Company	***ABOUT Firstcry.com*** *Firstcry.com is an early stage venture in the eCommerce industry with its flagship brand FirstCry.com, which is Asia's largest Online portal for Baby and Kids Products.* *FirstCry.com offers more than 90,000 products across 400+ International and Indian brands such as Mattel, Ben10, Pigeon, Funskool, Hotwheels, Nuby, Farlin,Medela,Pampers, Disney, Barbie, Gerber, Zapak, Mee Mee etc.With its current workforce of 1000+ employees, the company is growing at 40% month on month and is already more than twice the size of its nearest competitor.* *Company's backend operations are currently based out of Pune, Delhi, Bangalore, Kolkata & Mumbai. The company is also expanding through the Franchise route, with more than 100 stores opened across India and with plans to open 700 more across geographies.* *FC is backed by SAIF Partners, IDG Ventures India and* **Vertex Venture Holdings.**
Current Opening (Designation)	**Instructional Designer**
Profile of the Candidates	**Required Skills** • Demonstrated familiarity with Instructional Design and Web Based content development principles • Analyse content, apply instructional designing strategies. • Ability to research, analyze, and organize large volumes of Information Experience in the selection and use of multiple media such as graphics, illustrations, photographs, audio, video, animations, and simulations in instructional contexts

- Ability to develop storyboards and scripts

- Ability to understand and communicate concepts quickly and accurately

- Proofread and edit own work and work of others to improve quality, readability, consistency, and effectiveness of documentation.

- Strong writing, reviewing skills - self reviews, peer reviews

- High attention to detail

- Excellent visualization skills

- Ability to think logically

- Ability to prioritize, schedule and meet deadlines

- Strong PC skills and expertise in MS Office

- Work both independently and within a team

- Knowledge of principles of Technical writing

- Ability to work effectively in a fast-paced, dynamic team

   MUSTS

- Proficiency in written English

- Excellent oral and written communication skills

- Quick learner, adapt domain knowledge quickly

- Self /Peer Review Experience of at least 1 Years

Locations	**Pune**
Number of Candidates	
CTC / Pay Package	**2Lpa-8Lpa**
Date of Joining	**1month**
Selection Process & Criteria	**Interview Process:** **1.Face to Face round of Interview** **2.Assignment(on story boarding, concept note, TOC)** **3.Final Round**

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With Warm Regards,

Enrollment Department.