

JOB DESCRIPTION FOR INSTRUCTIONAL DESIGNERS

ASSOCIATE

EXPERIENCE	3 - 8 years
EDUCATION	<ul style="list-style-type: none"> Bachelors/Master’s degree in Journalism/Mass Communication and Humanities-related subjects, with excellent command over English Certification in Instructional Design will be an added advantage
PROFILE	<ul style="list-style-type: none"> Experience in instructional design, training strategy, content development, and assessment strategies. Work along with the Client Team to understand and take forward the solution approach and design to development and execution phase. Work through the various phases of design and development. Thorough understanding and experience of working on ILTs, WBTs, and other learning interventions using effective instructional strategies. Thorough understanding of requirement analysis, content analysis, content outline creation, storyboarding. Understand the business problem, learner profile, and the evaluation methodology to implement in a proposed learning solution. Experience in reviews of storyboards and developed courseware, based on the proposed design. Understand the quality assurance norms and guidelines. Adept at project coordination and communication with the client as well as the cross-functional teams (Graphic Design and Programming). Knowledge of working on proposals and design notes would be an added advantage.
SKILLS	<ul style="list-style-type: none"> Strong analytical skills Communicate effectively in visual, oral, and written form Exceptional communication and interpersonal skills Team player
TOOLS	<ul style="list-style-type: none"> Mandatory—MS Office Knowledge of authoring tools like Captivate, Articulate is an added advantage.
BAND	A

Interested candidates, please contact:

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