JOB DESCRIPTION FOR INSTRUCTIONAL DESIGNERS

PROGRAMMER ANALYST

**EXPERIENCE**
0 - 3 years

**EDUCATION**
- Bachelors/Master’s degree in Journalism, Mass Communication, Business Management and Humanities-related subjects, with excellent command over English
- Certification in Instructional Design will be an added advantage

**PROFILE**
- Responsible for developing content for all types of training delivery medium including classroom training and online training.
- Able to apply standard instructional design concepts and principles, if and when required.
- Adheres to design documents and develop high-quality, instructionally sound content for both online and classroom-based delivery.
- Develops content that is in sync with customer business requirements and product specifications.
- Delivers assigned work as per the project schedule/assigned deadlines, in line with quality standards.
- Is able to analyse brief and/or source content.
- Creates storyboards, self-check questions, and assessments.
- Visualizes interactivities, animations, and graphics.
- Co-ordinates with cross-functional teams (Graphic Design and Programming).

**SKILLS**
- Strong analytical skills
- Communicate effectively in visual, oral, and written form
- Exceptional communication and interpersonal skills
- Team player

**TOOLS**
Mandatory—MS Office

**BAND**
PA

Interested candidates, please contact:

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