

JOB DESCRIPTION FOR INSTRUCTIONAL DESIGNERS

PROGRAMMER ANALYST

EXPERIENCE	0 - 3 years
EDUCATION	<ul style="list-style-type: none"> Bachelors/Master’s degree in Journalism, Mass Communication, Business Management and Humanities-related subjects, with excellent command over English Certification in Instructional Design will be an added advantage
PROFILE	<ul style="list-style-type: none"> Responsible for developing content for all types of training delivery medium including classroom training and online training. Able to apply standard instructional design concepts and principles, if and when required. Adheres to design documents and develop high-quality, instructionally sound content for both online and classroom-based delivery. Develops content that is in sync with customer business requirements and product specifications. Delivers assigned work as per the project schedule/assigned deadlines, in line with quality standards. Is able to analyse brief and/or source content. Creates storyboards, self-check questions, and assessments. Visualizes interactivities, animations, and graphics. Co-ordinates with cross-functional teams (Graphic Design and Programming).
SKILLS	<ul style="list-style-type: none"> Strong analytical skills Communicate effectively in visual, oral, and written form Exceptional communication and interpersonal skills Team player
TOOLS	Mandatory—MS Office
BAND	PA

Interested candidates, please contact:

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