



Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

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Dear Sir/Madam,

Kindly fill up the below format for our ready reference.

Brief about the Company	<p>LIQVID is based on two root words: 'Liquidus' - Latin for 'fluid' or 'flowing', and 'Vid' - Sanskrit for 'to know'. Just as liquid takes the shape of its container, the fluidity of LIQVID'S learning solutions take the shape of the learner's learning needs. With Fortune 500 Clients and top Training Institutions across the world as its Partners, LIQVID is the fastest growing integrated eLearning content solutions company from India. Belief in our vision has been affirmed over 10 years of successful business growth and recent funding from internationally recognized organisations such as SBI (Japan) and the National Skills Development Corporation (NSDC) of India.</p> <p>Based out of Noida, a suburb of New Delhi, India, LIQVID has world class infrastructure that delivers quality learning services that include Custom Content development, Training Design services, Technology Services, and Learning Support Services for Corporations, Academic Institutions and Government Organizations across the world.</p> <p>LIQVID is a venture launched by key members of egurucool.com, which had established itself as India's foremost eLearning brands, created over 8,000 hours of eLearning content and had tied-up with over 1,600 schools.</p> <p>We, at LIQVID, pride ourselves on having gained reputation of being an eLearning company which matches global benchmarks and delivers rapid eLearning through cost-effective solutions.</p> <p>LIQVID is a preferred offshore vendor for Hewlett Packard (HP), USA and has executed several prestigious projects for organizations like Motorola, IBM, Hughes, American Express, BBC Learning, Harcourt, Oracle, Standard Chartered Bank, and Philips.</p>
Current Opening (Designation)	Instructional Designers (freshers) and mid-level (with 3 to 5 years of experience)
Profile of the Candidates	<p><u>Profile for Fresher Instructional Designers</u></p> <p>The Fresher Instructional Designers should have perfectly correct English grammar, a good aptitude for content analysis, and meaningful visualization.</p> <p>The Fresher ID should also have a theoretical (if not practical) knowledge of instructional design approaches and theories.</p>

The Fresher ID should be able to create simple and meaningful storyboards with appropriate language, flow, and visualization.

Profile for Mid-Level Instructional Designers

The Mid-Level Instructional Designer should have an experience of 3 to 5 years with some experience in developing training content for the Banking and Financial sector.

The Mid-Level Instructional Designer should be able to:

- Perform content analysis
- Work closely with the SME to obtain source content clarification
- Create a content outline with instructional design recommendations
- Create visual storyboards in PowerPoint indicating the on-screen content, audio script, and notes to GD and programmer.
- Proofread and edit work done by junior IDs
- Review the constructed elearning output
- Perform internal review and client review fixes

Knowledge of Articulate Storyline and Captivate would be a definite advantage.

Locations	Shortlisted candidates will be required to work from the client location at Bangalore.
Number of Candidates	Mid-Level IDs - 3-4 Fresher Level IDs - 2
CTC / Pay Package	As per industry standards
Date of Joining	As soon as possible
Selection Process & Criteria	4 hour written test 2 rounds of functional interview 1 management interview 1 HR round

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With Warm Regards,

Enrollment Department.