



## Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

Tel: 020-66211000, Fax: 020 -66211040, 66211041

Website: [www.scdl.net](http://www.scdl.net)

Dear Sir/Madam,

Kindly fill up the below format for our ready reference.

<b>Brief about the Company</b>	<b>The Marketing Code Pvt Ltd is a global sales-enablement company focused on executing Sales &amp; Marketing programs by leveraging Technology to drive potential revenue growth for our customers across the globe. A one stop shop for all kind of Global Technology (Software– Product/Service) &amp; ITES companies who are seeking assistance in their Sales and Marketing Objectives by offering niche End to End Demand Generation, Content Marketing, Database Management and Research services at a reasonable cost.</b>
<b>Current Opening (Designation)</b>	<b>Lead Generation Executive</b>
<b>Profile of the Candidates</b>	<b>Graduate/PG. Preferably marketing and sales. Excellent communication skill. Willing to work in US shift.</b>
<b>Locations</b>	<b>Pune NIBM</b>
<b>Number of Candidates</b>	<b>5</b>
<b>CTC / Pay Package</b>	<b>2.04L to 3.50L with incentives. No salary bar for excellent candidates.</b>
<b>Date of Joining</b>	<b>Immediate</b>
<b>Selection Process &amp; Criteria</b>	<b>Telephonic round and personal interview. Criteria being excellent communication skills. Candidate will be trained on the campaign assigned.</b>

**Contact Person: Kalyani Chatterjee**

**Contact No: 8390688224**

**Email ID: kalyani.chatterjee@tmacode.com**

**Website : [www.tmacode.com](http://www.tmacode.com)**

With Warm Regards,

Enrollment Department.