### Brief about the Company
Mediazotic Solutions is a Digital Advertising Agency/Network based at Noida, founded in 2015 by Digital marketing experts having 7-10 Years of experience in industry. Mediazotic Solutions has expanded within a short span of time to a team of 15 people and growing further as a very aggressive rate.

### Current Opening (Designation)
Business Development

### Profile of the Candidates
- Responsible for Acquisition of Indian clients.
- Derive Revenue & Maintain Relationship from Enterprise set of customers.
- Working with the client and the account team to understand a client’s business objectives and advertising strategy.
- Liaising with the creative agency team, clients and consumers to develop media strategies and campaigns.
- Making decisions on the best form of media deployment for specific clients and campaigns.
- Applying detailed knowledge of media owners in a range of geographical locations.
- Handling client servicing to ensure the promptness on required paradigms
- Undertaking research using specialist industry resources encompassing media consultation
- Identifying target audiences and analyzing their characteristics, behavior and media habits.
- Presenting proposals, with media and cost schedules to clients.

### Locations
Noida

### Number of Candidates
5

### CTC / Pay Package (yearly)
1.20 to 2.80 LPA

### Date of Joining
Urgent

### Selection Process & Criteria
- Round 1: Resume Screening
- Round 2: Written Test
- Round 3: Domain Interview
- Round 4: HR Round
- All round will be done at our Noida office

---

### Symbiosis Centre for Distance Learning (SCDL)
Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16
Tel: 020-66211000, Fax: 020 -66211040, 66211041
Website: [www.scdl.net](http://www.scdl.net)
Contact Person:  Satish Kumar Jha

Contact No: 9892537160

Email ID:  Satish@mediazotic.com

Website:  www.mediazotic.com

Jyoti Komallu
SCDL
Placement Co-Ordinator