



Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

Tel: 020-66211000, Fax: 020 -66211040, 66211041

Website: www.scdl.net

Brief about the Company	Mediazotic Solutions is a Digital Advertising Agency/Network based at Noida, founded in 2015 by Digital marketing experts having 7-10 Years of experience in industry. Mediazotic Solutions has expanded within a short span of time to a team of 15 people and growing further as a very aggressive rate.
Current Opening (Designation)	Business Development
Profile of the Candidates	<p>Responsible for Acquisition of Indian clients. Derive Revenue & Maintain Relationship from Enterprise set of customers. Working with the client and the account team to understand a client's business objectives and advertising strategy. Liaising with the creative agency team, clients and consumers to develop media strategies and campaigns. Making decisions on the best form of media deployment for specific clients and campaigns. Applying detailed knowledge of media owners in a range of geographical locations. Handling client servicing to ensure the promptness on required paradigms Undertaking research using specialist industry resources encompassing media consultation Identifying target audiences and analyzing their characteristics, behavior and media habits. Presenting proposals, with media and cost schedules to clients.</p>
Locations	Noida
Number of Candidates	5
CTC / Pay Package (yearly)	1.20 to 2.80 LPA
Date of Joining	Urgent
Selection Process & Criteria	<p>Round 1: Resume Screening Round 2: Written Test Round 3: Domain Interview Round 4: HR Round All round will be done at our Noida office</p>

Contact Person: Satish Kumar Jha

Contact No: 9892537160

Email ID: Satish@mediazotic.com

Website: www.mediazotic.com

Jyoti Komallu

SCDL

Placement Co-Ordinator