



Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

Tel: 020-66211000, Fax: 020 -66211040, 66211041

Website: www.scdl.net

Dear Sir/Madam,

Kindly fill up the below format for our ready reference.

Brief about the Company	Niche Software Solutions is a software product company in the online marketing space. Niche takes pride in creating result-oriented digital products that boost your business and acquire new customers at the same time.
Current Opening (Designation)	Content Writer & Editor
Profile of the Candidates	Create, moderate and maintain the content for blogs, case studies, whitepapers, website and other Marketing collaterals Coordinate with content developers for new content Copy-editing and proof reading articles and other web content Finding and developing new ideas for web content Assuring web content is user-friendly and key-worded for SEO benefit Moderating user-generated content on Social Media such as message Facebook pages/posts/twitter replies
Locations	Pune
Number of Candidates	1
CTC / Pay Package	2,00,000/- to 2,20,000/- per annum
Date of Joining	Approx October 1, 2015
Selection Process & Criteria	Telephonic, Written, PI with Marketing Head, Final PI

Contact Person: Ashwini Karnawat

Contact No: 020 - 41417045

Email ID: hr@nichelive.com

Website: www.nichelive.com

With Warm Regards.

Enrollment Department.