



Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

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Website: www.scdl.net

Job description for Marketing Manager

Role	Marketing Manager
Company name	Shrikrishna Agro
Location	Head office Pune, but Marketing carried out on all India Level Basis
No. of position/s	1
Years of experience	5-7 years
Salary slab	22,000-25,000 per month
Age	27-35 years
Educational Qualification	BE civil / Diploma in Civil Engineering/ MBA
Job Responsibilities	Understanding the machine, understanding and keeping a follow up of existing data, handling exhibitions and keeping a follow up, zone demarcation, active on net marketing /websites/media, pre-tendering work Additional Skills: person with Knowledge of pre tendering, and work experience in handling similar products like rock splitter, excavation equipment, rescue equipment, demolition equipment, compressor, breaker etc. will be a preferred
KPI's	Should be able to achieve the set targets, Pre-tendering knowledge , setting a dealership network, keeping a follow up of existing and new data, generating sales
Preferred Skills	Ability to form new networking of dealers, strong interpersonal skills, negotiation skills, good decision making, analytical view, excellent communication skills(written and verbal), Leadership qualities,
Conditions	Ready to travel 15-20 days of per month
Company website	www.rocksplitter.in

Contact Person: **Gandhali Bagade**
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With Warm Regards,
Placement Department