



Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

Tel: 020-66211000, Fax: 020 -66211040, 66211041

Website: www.scdl.net

Sir/Madam,

Please find the JD form as per your requirements:

Brief about the Company	Witty Pen is an online content development marketplace. We help our customers rapidly find domain specialist writers who deliver their quality content as per requirements, successfully. Using WittyPen our customers can develop content for their website, newsletters, blogs, social media, marketing collaterals and much more.
Current Opening (Designation)	Marketing Intern
Profile of the Candidates	Requirement - Currently Pursuing MBA (Marketing) Roles & Responsibilities - Projects: Marketing 1. Develop and execute inbound online marketing strategies 2. Develop repository of content for social media marketing and newsletters 3. Customers welcome kit Benefits to interns: <ul style="list-style-type: none">· Learn and execute hands-on online marketing activities in B2B domain· Learn from senior and experienced entrepreneurs· Attend various entrepreneurial activities related to B2B domain and develop personal network· An amazing experience
Locations	Viman Nagar, Pune
Number of Candidates	3 Nos
CTC / Pay Package (yearly)	Stipend will be decided after the interview
Date of Joining	1st Aug, 2017 (for 3 months)
Selection Process & Criteria	Criteria – Excellent in English written & verbal skill, good knowledge of Marketing concepts, creative, out of the box thinker. Selection Process -Written assignment, 1 HR telephonic round, 1 Managerial round and 1 final interview with the founder of the company

contact Person: Rohit Lalwani

contact No: 9850509366

Email ID: lalwani.rohit@gmail.com or hiteshapunehr@gmail.com

Website: <https://wittypen.com/>

With Warm Regards,

Jyoti Komallu

Placement Co-ordinator