



Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

Tel: 020-66211000, Fax: 020 -66211040, 66211041

Website: www.scdl.net

Brief about the Company	Evonix Technology Pvt Ltd. We are a creative agency with an infused passion for technology that nurtures insights, design, and growth strategy to drive premium value to businesses. We provide services – website designing, mobile application, digital marketing, SEO, creative branding, promotional video.
Current Opening (Designation)	Digital marketing and Content Writing
Profile of the Candidates	<p style="text-align: center;">1) Position – Digital Marketing</p> <p>Job Brief We are looking for a talented and experienced Digital Marketing (PPC Specialist), who can Build, plan and implement the overall digital marketing strategy. Also, Identify new trends in digital marketing, evaluate new technologies and ensure that the brand is at the forefront of the industry.</p> <p>Responsibilities</p> <ul style="list-style-type: none">• Participate in forming effective paid search strategies.• Launch and optimize various PPC campaigns.• Launch optimized online ads through Google Adwords (Test, Display, Video), Facebook, Instagram, LinkedIn, etc.• Manage Social Media postings for clients - Handling Facebook & Instagram organic posts• Communication to team and management on project development, timelines, and results.• Candidates should be able to work on different aspects of digital marketing such as PPC, Google Adwords, Google Analytics, Social media marketing, Facebook Page management, Instagram, SEM, SEO, Affiliate marketing, YouTube marketing, etc. <p style="text-align: center;">2) Position – Copy Writer</p> <p>Job Brief We are now looking for a passionate content writer/copywriter/feature writer with an innovative mind that can shape messages and bring ideas to life through engaging copy. The candidate should be a creative multitasker with a firm grasp of English as well as skilled in ideation processes and able to work with the design team to develop quality copy work. You will be a one-stop-shop for all text work; everything from feature writing to copywriting, editing, and proofing.</p> <p>Responsibilities for Copy Writer</p> <ul style="list-style-type: none">• Write copy for a variety of media, including social, print, video, and online.

	<ul style="list-style-type: none"> • Edit and proof work to ensure high editorial standards are met across all content outputs. • Collaborate with creative, product, and marketing to assess project needs and help with messaging. • Drive brand consistency across all company communications. • Develop and implement brand guidelines. • Stay current on trends and competitors within the editorial sphere. • See projects through the whole creative lifestyle, from inception to deployment. • <p>Skill:</p> <ul style="list-style-type: none"> • Experience in content marketing or copywriting, preferably with an agency. • Knowledge of Microsoft Office Applications. • Strong creative thinking skills and ability to think conceptually. • Comfortable working independently with a little direction under tight deadlines. • Excellent writing, editing, and proofreading skills with a diligent eye for detail, language, flow, and grammar. • Proven ability to demonstrate brand voice. • Strong attention to detail. • Portfolio of work, will be an add-on to make your profile strong.
Locations	Pune
Number of Candidates	2-3
CTC / Pay Package (yearly)	Depending upon experience
Date of Joining	Immediate or max 15 days
Selection Process & Criteria	Technical round 2 and HR Round

Contact Person: Supriya Somwanshi

Contact No: 8888261177

Email ID: hr@evonixtech.com

Website: <https://www.evonix.co/>