



## Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

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Website: [www.scdl.net](http://www.scdl.net)

<b>Brief about the Company</b>	We are a team of strategic-thinking digital marketing experts who believe in powering up brands and helping businesses grow by harnessing digital power. Passion and dedication to our work has made us a leading digital marketing company in India with clients across the country and overseas. Our offer includes a wide range of online marketing services designed to benefit businesses from various domains.
<b>Current Opening (Designation)</b>	<b>Key Account Manager (Client Servicing)</b>
<b>Profile of the Candidates</b>	<ul style="list-style-type: none"><li>• Extensive knowledge of digital platforms</li><li>• Managing day-to-day affairs for on-going campaigns and tracking performance reports</li><li>• Overseeing the delivery of work and management of on-going project activities</li><li>• ensuring work is delivered to the highest standard, on time and to budget</li><li>• Coordinating across all departments</li><li>• Maintaining client relationship</li><li>• Cross-selling/Up-selling</li><li>• Proactive and Responsive</li><li>• Basic knowledge of organic &amp; paid social media strategies</li><li>• Understanding of branding and brand collaterals</li></ul>
<b>Locations</b>	Pune
<b>Number of Candidates</b>	5
<b>CTC / Pay Package (yearly)</b>	CTC- 4.5 to 7 LPA ((Final CTC will be given as per the expertise and knowledge of the candidates)
<b>Date of Joining</b>	Immediately
<b>Selection Process &amp; Criteria</b>	Group Discussion followed by Interview

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2. Apurv Verma/Dhaval Rabadiya

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