



## Symbiosis Centre for Distance Learning (SCDL)

Symbiosis Bhavan, 1065B, Gokhale Cross Road, Model Colony, Pune-16

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Website: [www.scdl.net](http://www.scdl.net)

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<b>Brief about the Company</b>	A Digital advertising company, plan a, is operating out of Pune for last 7 years. With an in house team for Branding, Strategy, Design, Content & Performance management it has Indian, Multinational & Foreign organizations at it's clients.
<b>Current Opening (Designation)</b>	Content writer. He should be able to: <ol style="list-style-type: none"><li>1. Ideate &amp; write Ad campaign for Facebook &amp; Google</li><li>2. Create content for Facebook/Instagram &amp; Twitter</li><li>3. Write blogs for SEO</li></ol>
<b>Profile of the Candidates</b>	High level of English proficiency, formal education in Creative writing, Flair for great copy writing, Marketing orientation
<b>Locations</b>	Pune
<b>Number of Candidates</b>	Two
<b>CTC / Pay Package (yearly)</b>	Candidate based, benchmarked with the industry
<b>Date of Joining</b>	Immediate
<b>Selection Process &amp; Criteria</b>	Interview, Content writing test & final interview

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